



Adi Shankara

INSTITUTE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE & Affiliated to APJ Abdul Kalam
Technological University
(Owned by Adi Sankara Trust)

Career Guidance, Training and Placement Policy

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Career Guidance, Training and Placement policy

A real technocrat is a personality who can identify the exact relationship between Science, Technology, Engineering and Mathematics to solve any challenging problem of Industry or Corporate. We mold our students by enabling them to learn professionally the Basics of Engineering and Science, adopt an approach different from others in solving problems and innovate, as well develop a unique identity of Technocrat. Training and Placement Cell of ASIET turn out each student to the above culture as well as raise them to global standards.

Students are placed by imparting practical training in various establishments according to their area of Interest and specialization. Following this a training program encompassing a three-stage training process such as Engineering Aptitude Training, Analytical Quantitative, Logical Reasoning Training as well as Soft Skills Development is imparted in order to develop the students ready for the industry and also train the etiquettes required for the corporate world. We assist the departments, faculties and students for arranging IVs that contribute exposure to technological process, working environment and challenges faced by the industries.

Identifying and Assessing the Performance of students in Academics, Technical skill, Competency of solving Analytical, Quantitative, Reasoning and Verbal ability a suitable profiling process is implemented to make aware about opportunities prevailing and educate the students to the preparation of selection test for the suitable Government (State & Central)/Semi Government/Banking/Private job sectors.

After the Profiling Process, Guidance and Training program for the various batches classified are imparted by specialized training experts to respective sectors.

For students opting higher education the awareness about ample opportunities of job related to each and every branch in India and Abroad, also about the job opportunities prevailing for the diversified field of each branch of Engineering, are created with the help of Industrial Experts and Councilors from Foreign Universities.

For students opting for Research field separate Guidance and Counseling program are arranged with the team of Counsellors of Abroad Universities.

PLACEMENT ACTIVITIES

Placement department of ASIET is a professionally managed premier organization working with the mission of coordinating the campus recruitment of aspiring candidates. Campus recruitment training by ASIET is designed to ensure candidates in their preparation for recruitment through campus placements or off campus placements. We work as an external placement cell which will cater all the needs of an aspiring candidate to take campus placement. We intend to bridge the gap between students and recruiters so as to create a single window for placement at national level.

Why campus recruitment training?

- More competition and fewer opportunities
- To become successful, students should be industry ready
- To hire the right candidates
- No bench period
- To be able to perform project tasks from the day 1
- To enhance their employable skills, aptitude skills, verbal ability, soft skill & technical skill

CAREER GUIDANCE ACTIVITIES

- 1) Identifying and assessment of parameters related to Academics, Technical, Quantitative, Reasoning and Verbal Ability Skills
- 2) Profiling process and classifying the students capable of achieving success in various types of selection process related to employment opportunities in Government/Semi Government/Banking/Private sectors.
- 3) Impart proper and well-structured training program for the success in selection process.
- 4) Arranging suitable counsellors for guiding the students opting for Higher Studies and Research.

OUR ENTIRE SPECTRUM OF SERVICES

Pre-Training Assessment Test:

Free Assessment test for assessing the ability of the candidates in 5 different traits.

Classroom session:

Intense classes covering questions asked in quantitative aptitude, logical reasoning, verbal ability and soft skill session.

Study Material:

Study material for quantitative aptitude, logical reasoning and verbal ability questions with concepts, solved examples, assignment questions with answer key and solution.

Class handouts:

Individual handouts covering all the basic concepts of topics in quantitative aptitude, logical reasoning and verbal ability usage with practice questions for every topic.

E material:

Access online study material with concepts for each chapter and level wise solved practice questions.

Communication skills:

Classes on basic communication skills group discussion basics, mock group discussions, speaking skills, listening and writing skills, personal interview basics & mock personal interview.

Video Lectures:

These Video Lectures are uniquely intended for students who wish to revise the classroom sessions by sitting at home. You may retain better with clever design, user experience and multimedia in our interactive video lectures prepared by our ace professionals.

Technical interview preparations:

Organizations seeking specialized technical roles conduct technical interviews where a candidate's extent of knowledge and his specialized capacity are tried. Hiring managers will evaluate completely in view of his understanding, intrigue and capacity to insight his technical knowledge in his role as a future representative with their organization. Some of the area where trained students for technical interview are C, C++, Data Structures, Database Management system operating systems, Digital Electronics, Microprocessor etc.

Company specific tests:

Mock tests-every company visiting campus for recruitments follows a different paper pattern while conducting written tests. It is difficult for students to determine the exact paper –pattern of company coming for campus drive. Here you will get company specific tests of major recruiters like Infosys, WIPRO, TCS, CTS, and ACCENTURE, IBM with complete analysis and solution and students practice these tests to qualify the campus selection primary round.

Resume Preparation:

Students Resume is the most critical tool while applying for a job position. It doesn't make a difference how qualified you are or how much experience you have if your resume is ineffectively introduced or seriously composed, you will experience difficulty landing the position you need. Our department are providing assistance to students in candidate resume/CV Molding, corporate email drafting etc.

Counselling and Guidance:

Provide Counseling and Guidance about the overall selection process of different companies to induce awareness among students and arrange technical seminars, industrial visits as well as guidance support of various industrial experts.

PLACEMENT PROCESS

1. Meet HR Head/Department of the concerned industries, with the background of information received from HR conclaves & media, about the employment opportunities in hardware/software, banks, process/manufacturing and service industries.
2. Discussions with regards to the potential of hosting the 'Drive', with individual status or pool campus status.
3. Gathering information with regards to job profile and skill & competency expected by the industry.
4. A formal campus recruitment invitation is sent.
5. Company replies back with the confirmation and details of campus drive process through email.
6. Fix up a convenient date for campus recruitment.
7. Sharing information about the job profile, eligibility criteria and recruitment process through email and group tutors.
8. We collect the data base of the eligible students through group tutors, and sent the same to the Company. In some special cases, company provides the registration links to us.
9. Host the 'Drive' at ASIET with Pre- placement talk/Aptitude Test /GD/Final tech interview/HR interview.
10. Announcement of the results sent to us through email from the company. And offer letters are sent either to the Placement Officer or directly to the students.
11. Date of joining is sent to the students directly, after the completion of the course.
12. Finally, the students join respective companies.

PLACEMENT METHODOLOGY

1. Collecting inputs regarding professional outlook, communication ability and awareness about general knowledge from the Trainers of induction program.
2. Collecting information with regards to the skills in solving mathematical problems from mathematics teachers and collecting information's of solving technical questions from group tutors (from 1st & 2nd semester and 3rd & 4th semester).

3. We provide personality development program. We give awareness to the students, about the potential employees from the field of hardware, software, manufacturing, civil and service industries.
4. One-to-one interaction done in 4th Semester, to know about the student's choice about higher studies, govt. /private jobs.
5. We hand over the inputs of the above 3 modules to the external agency. We select the appropriate resource person for imparting training.
6. Designing training modules comprising of: Logical Reasoning, Numerical Aptitude, Quantitative Aptitude, Technical Aptitude, Soft Skills Training
7. Module based/aptitude training specifically designed for the companies visiting us for campus drive and exposure to learning materials given by us. Exposure to modern technologies through webinar of TCS.
8. We provide practicing module of online test developed by Panel Experts from Industry and Placement Cell.
9. Technical / Aptitude practice models sent by email.
10. Online refresher training given to the students before each exam.
11. We also give them training using our own recourses and external trainers.
12. GD and mock interview done in 5th, 6th and 7th Semester